

Adult, Professional Management & International

Newsletter February 2022



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Business Enterprise Day

As part of our 'Beyond the Curriculum' agenda our business, management and Danish students were all cordially invited to attend the 8th Annual Enterprise Day at Radisson Blu Hotel in Durham.

The day began with a welcome and refreshments in the lobby before moving swiftly to the keynote speaker, Laura Kelley from Durham Distillery. Laura graduated from New College Durham and is now operations manager for the North East's oldest commercial distillery.

Leon Howe, Paul Stafford and Ashleigh Porter-Exley were also guest speakers, as well as Harry Tait who progressed from our business course to study human resources at Northumbria University before moving into recruitment for a medical firm.

Around 100 students and guests broke out into the morning workshops, covering topics such as expansion management, value proposition and innovation in school and charitable settings.

After a working lunch, more sessions followed the second keynote speaker, Ashleigh Porter-Exley (pictured), who dived deeper into being an entrepreneur. Ashleigh was recently awarded Young Apprentice and Queens Young Leader – an award that discovers, celebrates and supports young people who are leading the way in transforming the lives of those around them.

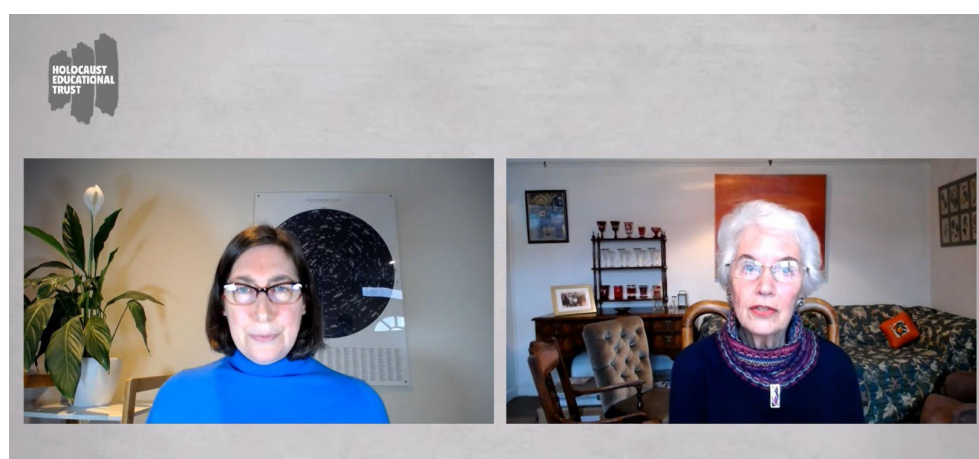
A fantastic day finished with the Head of School giving out awards to both Zoe Wilson, who was awarded for her hard work and progress this term and Joe Clark, who was awarded for being an all round excellent student, with a positive approach to all elements of his course.



Holocaust Memorial Day 2022

To commemorate Holocaust Memorial Day 2022, Access to HE Humanities and Social Science and Educational Studies students participated in the Holocaust Educational Trust's live web chat with Holocaust survivor Eva Clarke. Eva told the story of her parent's pre-war life in Hamburg and Prague and that changed with the ascension to power of the Nazi's and the spread of antisemitism throughout Europe. Our students are currently studying this as part of their history unit so had some understanding of what happened, but hearing first-hand how the Holocaust impacted a family really brought history to life. Our students were asked to feedback as a group how the event inspired or affected them:

"After listening to Eva Clarke's story, we can recognise the effects of the Holocaust go beyond the horrors that took place during World War 2. While liberation days to most seem like a day of celebration and victory, Eva gave insight into the transition for Jews and those interned, back into "normality" and the struggles with such. Even trying to eat food on the days they were saved killed many people so close to freedom, something we wouldn't have even thought about until listening to Eva".



A Late Welcome for our Danish Students

Over the last month students from our long standing partner college in Denmark, Niels Brock have been studying with us at New College Durham. The students were originally planned to visit the college last academic year however due to Covid they completed an online programme with us instead. The students were delighted to be able to have the opportunity to travel to Durham to complete their programme and have had a great experience living and studying in Durham. Students have studied a range of subjects prescribed by their home college from Maths to International Economics, and took part in a range of cultural activities and visits such as a trip to Durham Town Hall and a trip to York. A second group of students from Niels Brock will be arriving on Monday 14 February and in addition to their subjects will also be working on a Business project with some of New College Durham's students. This is an exciting opportunity for some of our staff to have the opportunity to teach International students and for our students to meet and work with students from Denmark. The College is delighted to be re-starting our international projects following COVID cancellations over the last two academic years.



Education Team at the Fore Front of New Research

Working alongside the Higher Education Scholarship Manager, Richard Hall, the Education team have received confirmation from MEG (Mixed Economy Group) that our small scale research project proposal has been accepted. This awards us with a £2000 bursary to carry out the research and submit a research project report at the end of the academic year.

This research brings together lots of the exceptional practice that comes from the TEL team and strategies and techniques adopted during the last two years, investigating the viability of conducting teaching observations through video recordings. Not only could this be innovative practice for our trainee teachers, lecturers, and trainers but this could also be used more widely for teacher training.



Being More Mindful

The Management and Professional area are entering into an exciting new phase in their delivery and have teamed up with blended learning experts, Mindful to support a more flexible curriculum offer that combines state of the art learning materials and analytics with traditional 'face to face' teaching.

Our first cohorts will be a combination of advanced and higher apprenticeships studying CMI (Chartered Management Institute) qualifications and are part of a new partnership with Tees Esk and Wear Valley NHS Foundation Trust to support their leadership development programme. This will build upon our existing relationship which has seen us support their senior managers at level 6 upwards in developing their strategic management skills to support the Trust in delivering its key objectives.

Steven Bell, Head of School said "this is a key part of our evolution in a department that prides itself on meeting the needs of employers to support the development of their staff and in turn add value to their business. The partnership with Mindful allows us to take this to the next level with a suite of resources that perfectly complements our high-quality teaching. We are excited to get feedback from our students as this progresses and have plans to grow this across our professional delivery, including management, human resource management and accounting. This aligns with our desire to grow our adult provision across then School and we have a fully funded AAT level 2 bookkeeping qualification planned with Mindful starting later this month which we're also very excited about".



City of Durham Lunar New Year Celebration

On Saturday 5th February, as part of our Durham Global Alliance Project facilitated by our International Team, where the College work closely with Durham County Council and Durham University, our catering students got the chance to play a key role in Durham City's Lunar New Year celebrations.

Students designed and served their menu at Durham Town Hall as part of the event which saw over 2,100 visitors in the city. As part of the preparation activities a guest speaker from Durham University's Chinese Society gave a presentation to the students about Lunar New Year and the customs and traditions associated with the celebrations.. This event provided an excellent opportunity for our students to broaden their cultural understanding and to showcase their spectacular culinary expertise with the local community.



Access to HE Student Gains Place at Top University

Here at NCD, we pride ourselves on the amazing destinations that our Access to HE students progress to every year. This year is no exception with students gaining places on highly competitive degrees such as Social Work, Business and Management and Podiatry here at NCD but also with offers at a range of Higher Education Institutes for Paramedic Science and Midwifery, along with Psychology, Sociology, Maths and Primary Education, to name but a few.

In previous years some students have reported facing some obstacles to particular courses or particular H.E. institutions due to a lack of understanding about their Access to HE diplomas. So, we were absolutely delighted to find out that one of our Access to HE Humanities and Social Science students, Connor Mulley, had not only managed to secure the opportunity to go through the very thorough interview process, but that this was successful and that he has since been accepted to read Classics at the University of Oxford from September 2022. This is a first (hopefully of many) for an Access to HE student at NCD!



Christmas Markets

The 8th of December 2021 saw the welcome return of the New College Durham Christmas Markets. Business FE students were excited to be part of the event, incorporating the ever popular £10 challenge. Each group of students was given an initial investment of £10 to set up and stock their market stall and they then had to return their investment and any profit to donate to our chosen charity. This year's chosen charity was one close to the hearts of the business team and was Breast Cancer Research. Stall included baked goods, tombola's, raffles and name the teddy. In total the students raised over £470. One student said they thought this was a great way to manage an event whilst making money for a worthy charity. Later in the academic year students will put these newly developed skills to the test whilst studying unit 4 event management... watch this space.



Travel and Tourism Students – Christmas Trip to York

As part of their Christmas trip Travel and Tourism Students had a day out at York Christmas Markets. On this trip they discovered why thousands of tourists flock to Christmas Markets on a yearly basis. This gave students the opportunity to be independent and explore a city and the attractions within that city. Whilst on the trip learners had the opportunity to look at famous attractions within the city including York Minister, Jorvik Viking Centre, The Shambles, Clifford Tower and York Castle and Museum. It also gave students the opportunity to socialize with other learners on the travel and tourism programme and experience something different beyond their curriculum.



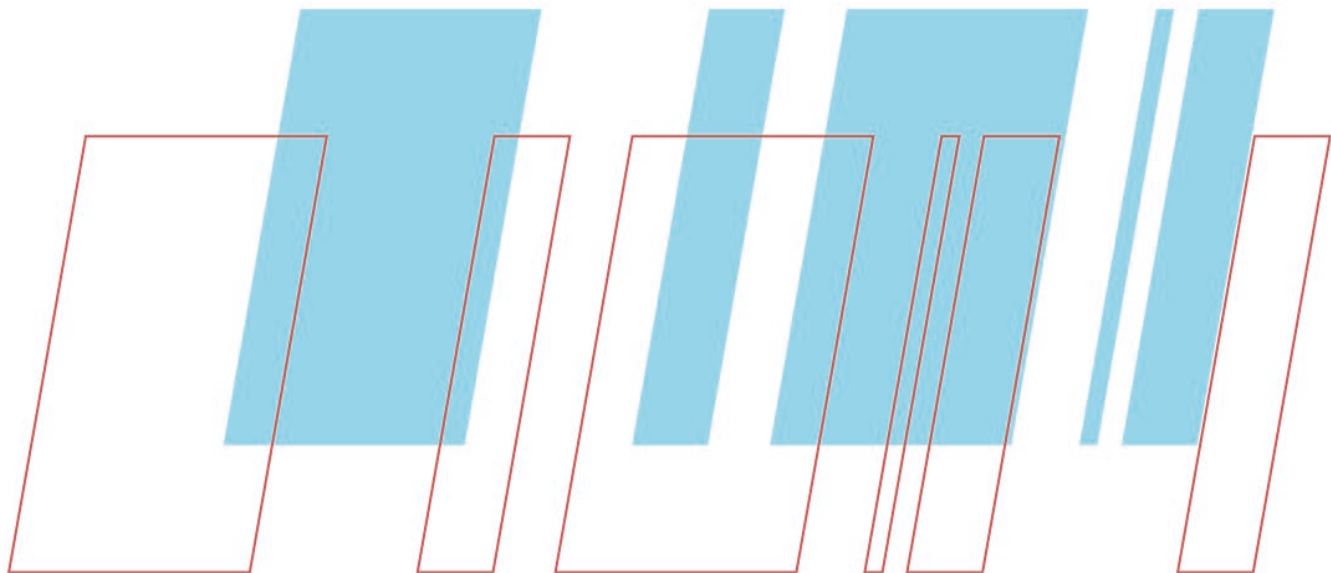
Sharing a Success Story

In the School of APMI, we are always keen to shine the spotlight on our alumni and celebrate their success. One such student is Harry Tait, who recently returned as one of our workshop leads and guest speaker to share his experiences on 'life after New College Durham' at our recent Enterprise Day, where he shared his enthusiasm and 'life lessons' with our current students and even our Principal!

Harry studied at Durham School before joining the in 2016. Harry joined the BTEC Level 3 Extended Diploma in Business and took advantage of all opportunities presented to him. He took part in various events such as the 'tenner' challenge, Christmas market and his own Annual Enterprise Day. In addition to this, Harry also took part in the first French exchange programme, working with a partnership college close to Paris. Harry studied a week in France before hosting his French peers here at New College Durham, taking this on with a motivation that saw him attend French lessons prior to the trip. Harry decided early on that he enjoyed Human Resources Management and related subjects such as Recruitment and Selection and completed his work experiences in NPS Group based in Norwich working under the director of HR.

A week after graduating with a 2.1, Harry started full time work in HR, specifically in recruitment, where he is now a rising star at Medsolve Ltd. Harry embodies the attitude and resilience that we try to instill in all of our students and we hope that his success acts as an inspiration for others. The feedback from our recent enterprise day certainly suggests that this may be the case.





CONTACT US

Steve Bell– Head of School

0191 375 4924

Steven.Bell@newdur.ac.uk

**Jo Marriott – Curriculum
Manager Access to HE**

0191 375 4120

Jo.Marriott@newdur.ac.uk

**Clare Coltman – International
Business Development Manager**

0191 375 4151

Clare.Coltman@newdur.ac.uk

**Jennifer Fullard – Curriculum
Manager Business**

0191 375 4534

Jennifer.Fullard@newdur.ac.uk

**Rebecca Dodds – Curriculum
Manager Management &
Professional**

0191 375 4964

Rebecca.Dodds@newdur.ac.uk

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